



# Arrow HEADLINES

Volume 5

[www.arrowheadornamentals.com](http://www.arrowheadornamentals.com)

August 2009

## Far West Show Celebration!

The best statement I heard at The Far West Show, "I think the government stimulus package is working on the weeds this year! Damn, I can't keep up with 'em." I must admit I laughed out loud but in the back of my mind quietly agreed. Yes, we're fighting them too. Maybe it symbolizes the blurry process of trying to project revenue and the next economic up-swing. Lets replace the old saying, "can't see the forest through the trees", with, "can't see the trees through the weeds!"

Despite what appeared to be lower than expected attendance numbers we were thrilled with this year's Far West Show experience. Many thanks to the organizers for their hard work.

Additionally, I'm excited to announce the addition of Faustino Palafox to our staff. With many years at Baker West and most recently JLPN Inc., Faustino brings a wealth of growing knowledge and experience to our production. In just 2 months he's already inserted himself as the master of inventory and is running a successful budding operation.

--Mike Peterson, Managing Partner

## CAN SOCIAL NETWORKING REACH TOMORROW'S NURSERY DECISION-MAKERS?

By 2010 Gen Y will outnumber Baby Boomers. 96% of them have joined a social network.

1 out of 8 couples married last year met on the social internet. If Facebook were a country it would be world's 4<sup>th</sup> largest behind China, India, and the United States.

Celebrities Ashton Kutcher and Ellen DeGeneres have more Twitter followers than the populations of Ireland, Norway, and Panama. \*socialnomics.com

## Arrowhead Ornamentals

**Growing quality Bare Root, B&B, and container trees.**

**PO Box 157. Hubbard, Oregon 97032**

**503.651.2040**

**[sales@arrowheadornamentals.com](mailto:sales@arrowheadornamentals.com)**

Established in 1998 Arrowhead Ornamentals L.L.C has recently expanded to now specialize in over 160 varieties of trees grown on over 500 acres of Willamette Valley soil providing a vast selection of high quality bare root liners, containers, shrubs, and B & B trees.

## Free-for-Fall Sale. Buy 3 get 1 free.

### B&B Trees

- Any tree 2 1/2" or larger.
- Must ship by 12/31/09

### Bare Root Bundles

- Must be same variety
- Must ship Spring 2010

*Must be new catalog priced order.  
Acknowledged by 9/30/09. Must mention  
"Arrowheadlines FREE-FOR-FALL Sale".*

## Bare Root Notes

DON'T WAIT. 2010 orders are starting to arrive. We encourage you to book now and lock in your plant preferences and needs.

Inventory projections are looking safe and sound.

Both 1 and 2 year crops are vigorous and healthy.

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